

CASE STUDY:

Christie's



CHRISTIE'S

OUR CLIENT:

Christie's is the world's leading arts business and auction house. Founded in 1766, the company has built a long and successful history dealing in classic and contemporary art, supported by unparalleled service and expertise. Christie's is a worldwide art business with 53 offices in 32 countries and 12 salerooms around the world. Its online auction site, launched in 2012, has helped to develop the business further.

THE CHALLENGE:

In 2006 the company was looking to overhaul its digital asset strategy. Given the nature of the business, Christie's sought a very specific solution and a key requirement was the ability to transfer large quantities of digital data between offices to prepare information for auction.

THE SOLUTION:

Our team met with Neil McCutcheon, International Director of Christie's media division, and gave a demonstration of Mass Transit, a turnkey file transfer solution that fitted the company's requirements perfectly. It provided Christie's with a reliable and robust method to transfer images quickly and securely to other branches.

More recently, we've extended and reconfigured the system to incorporate an integrated managed file transfer solution that operates across Christie's global network. Neil, who is in charge of cataloguing and product imagery, has seen massive improvements since Mass Transit was implemented.

He said: "When preparing artworks for auction it's important that product images are in the right place at the right time. Mass Transit is fast, reliable and easy to use and once the images are in the system we know that the information will be transferred securely to the internal DAM (digital asset management) system. Images of almost every item sold through Christie's in recent years will have been through the file transfer system."

Neil added: "We have built a very successful relationship with Opal based on their unique experience in our specialist field. They always listen to our needs and provide a supportive and flexible service that meets our requirements every time."

On behalf of Christie's we continue to provide ongoing maintenance and upgrades on Mass Transit as well as supporting servers running in London, New York and Asia.

 **Support**

 **Deployment**

 **Security**

 **Infrastructure**

 **Apple**